National

Alt Order #

INVOICE

WPBF



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Canal Partners Media Attention: Accounts Payable 25 Whitlock Place Suite 201 Marietta, GA 30064

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

07/22/16

6 07/22/16

Invoice #	Invoice Date	Invoice Month	Invoic	e Period
1508032-1	07/31/16	July 2016	06/27/	16 - 07/26/16
Property	Account Executiv	e Sale	s Office	Sales Regio

Advertiser	Product	Estimate Number
Slosherd/D/State Senate	720/830/4396	4396

Jason Starr

Flight Dates

07/20/16 - 07/26/16	1508032	08328292
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling	. *	
Agency Code	Advertiser Code 720	Product 1/2 830
Agency Ref	Advertiser Ref	

Order #

HRP Atlanta

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	07/22/16 Class of T	07/22/16 ime - Pre-em	The View ptible with notice	11A-12PM	1	:30	1	\$350.00	NM	
	Weeks:	Start Date 07/18/16	End Date MTWT 07/24/16		<u>Rate</u> \$350.00					
Spo	ts: <u># Ch</u> 1 Wi		Date <u>Air Time</u> <u>J</u> /22/16 11:33 AM	<u>Description</u> The View	Start/End Time 11A-12PM		th <u>Ad-ID</u> 30 ssis2016	510н		<u>Rate Type</u> \$350.00 NM
2	07/22/16 Class of T	07/22/16 ime - Pre-em	WPBF News 25 ptible with notice	@ Noon 12pm-1230pm	1	:30	1	\$265.00	NM	
	Weeks:	Start Date 07/18/16	End Date MTWT 07/24/16	1 1	<u>Rate</u> \$265.00					
Spo	ts: <u># Ch</u> 1 Wi			Description NPBF News 25 @ Noon	Start/End Time 12pm-1230pm		th <u>Ad-ID</u> 30 ssis2016	510н		<u>Rate Type</u> \$265.00 NM
3	07/22/16 Class of T	07/22/16 ime - Pre-em	Ellen ptible with notice	4-5p	1	:30	1	\$525.00	NM	
	Weeks:	Start Date 07/18/16	End Date MTWT 07/24/16		<u>Rate</u> \$525.00					
Spo	ts: <u># Ch</u> 1 WI		Date Air Time 4:22 PM	<u>Description</u> Ellen	Start/End Time 4-5p		th <u>Ad-ID</u> 30 ssis2016	510н		<u>Rate Type</u> \$525.00 NN
4	07/22/16 Class of T	07/22/16 ime - Pre-em	WPBF News 25 ptible with notice	@ 6:00Pl6-6:30PM	1	:30	1	\$600.00	NM	
	Weeks:	Start Date 07/18/16	End Date MTWT 07/24/16		<u>Rate</u> \$600.00	LE,				
Spo	ts: <u># Ch</u> 1 WI			Description WPBF News 25 @ 6:00PM	Start/End Time 6-6:30PM		th <u>Ad-ID</u> 30 SSIS2016	510н		Rate Type \$600.00 NN
5	07/22/16 Class of T	07/22/16 ime - Pre-em	Wheel Of Fortun	e 7-7:30PM	1	:30	1	\$1,100.00	NM	
	Weeks:	Start Date 07/18/16	End Date MTWT 07/24/16		<u>Rate</u> \$1,100.00					
Spo				<u>Description</u> Wheel Of Fortune	Start/End Time 7-7:30PM	-	th <u>Ad-ID</u> 30 ssis2010	610H		Rate Type \$1,100.00 NN

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

Good Morning America 7-9AM

:30

1

\$245.00

NM

----1--

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6

√ WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1508032-1	07/31/16	July 2016	06/27/16 - 07/26/16

Advertiser Product Estimate Number
Slosberg/D/State Senate 720/830/4396 4396

www.thewpbfchannel.com

	ate End Dat	e Descri	ption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	- Type-	
Class of	f Time - Imme	diately Pre-	emptible without	notice						
	<u>Start Date</u> 07/18/16 <u>Ch Day</u> WPBF F	07/24/10 Air Date	61 <u>Air Time</u> <u>Descr</u> i	Spots/Week 1 ption Morning America	Rate \$245.00 Start/End Time 7-9AM	_	h <u>Ad-ID</u> 0 ssis2010	510н		<u>Rate</u> <u>Typ</u> \$245.00 NN
7 07/22/10 Class of	6 07/22/16 f Time - Pre-e			7:30-8PM	1	:30	1	\$1,325.00	NM	
		07/24/16 Air Date	61 <u>Air Time</u> <u>Descri</u>		Rate \$1,325.00 Start/End Time		h Ad-ID			Rate Type
1 \	WPBF F	07/22/16	7:53 PM Jeopa	rdy	7:30-8PM	:3	0 SSIS2016	510н		\$1,325.00 NN
8 07/25/16 Class of	6 07/25/16 f Time - Pre-e			11A-12PM	1	:30	1	\$350.00	NM	
Weeks:	<u>Start Date</u> 07/25/16 <u>Ch</u> <u>Day</u>	07/31/16		Spots/Week 1 ption	Rate \$350.00 Start/End Time	Lengt	h Ad-ID			Rate Type
1 \	WPBF M	07/25/16	11:39 AM The V	ew	11A-12PM	:3	0 SSIS2016	510н		\$350.00 NN
9 07/25/10 Class of	6 07/25/16 f Time - Pre-e			on 12pm-1230pm	1	:30	1	\$265.00	NM	
Weeks:	Start Date 07/25/16	e <u>End Dat</u> 07/31/10		Spots/Week 1	<u>Rate</u> \$265.00					
. – .			Air Time Descri 12:13 PM WPBF	ption News 25 @ Noon	Start/End Time 12pm-1230pm		<u>h Ad-ID</u> 0 ssis2016	510н		<u>Rate Type</u> \$265.00 NN
10 07/25/16 Class of	6 07/25/16 f Time - Pre-e			5-6pm	1	:30	1	\$525.00	NM	
Weeks:	<u>Start Date</u> 07/25/16	07/31/10	5 1	Spots/Week 1	<u>Rate</u> \$525.00					
. – .		Air Date 07/25/16	Air Time Descri 5:26 PM M 5pm		Start/End Time 5-6pm		<u>h Ad-ID</u> 0 ssis2016	510н		<u>Rate Type</u> \$525.00 NN
11 07/25/10 Class of	6 07/25/16 f Time - Pre-e	mptible with		0Pl6-6:30PM	1	:30	1	\$600.00	NM	
	Start Date 07/25/16 Ch Day WPBF M	07/31/16 Air Date	6 1 Air Time Descri	Spots/Week 1 ption News 25 @ 6:00PM	Rate \$600.00 Start/End Time 6-6:30PM		<u>h Ad-ID</u> 0 ss1s2016	53.0u		Rate Type
							-			\$600.00 NN
	f Time - Pre-e			7-7:30PM Spots/Week	1	:30	1	\$1,100.00	NM ———	
Weeks:	07/25/16	07/31/10	6 1	1	Rate \$1,100.00					5
	<u>Ch</u> <u>Day</u> WPBF M		Air Time Descri 7:06 PM Whee		Start/End Time 7-7:30PM		<u>h Ad-ID</u> 0 SSIS2016	510н		Rate Type \$1,100.00 NN
13 07/25/10 Class of			Morning America emptible without	a 7-9AM notice	1	:30	1	\$245.00	NM	- G
Weeks:	07/25/16	e End Dat 07/31/10	6 1	Spots/Week 1	<u>Rate</u> \$245.00					
		Air <u>Date</u> 07/25/16	Air Time Descri 8:49 AM Good	<u>ption</u> Morning America	Start/End Time 7-9AM		<u>h Ad-ID</u> 0 ssis2016	510н		<u>Rate Type</u> \$245.00 NM
14 07/25/1	6 07/25/10	5 Jeopa	rdy	7:30-8PM	1	:30	1	\$1,325.00	NM	

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 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1508032-1
 07/31/16
 July 2016
 06/27/16 - 07/26/16

AdvertiserProductEstimate NumberSlosberg/D/State Senate720/830/43964396

www.thewpbfchannel.com

	e MTWTFSS	Length	Week	Rate	Type	
Class of Time - Pre-emptible with notice						
Weeks: Start Date 07/25/16 End Date 07/31/16 MTWTFSS 1 Spots/Wee Spots: # Ch Day Air Date Air Time Description	<u>k</u> <u>Rate</u> 1 \$1,325.00 Start/End Time	Length	Ad-ID			Rate Typ
1 WPBF M 07/25/16 7:35 PM Jeopardy	7:30-8PM		SSIS2016	10н		\$1,325.00 N
15 07/23/16 07/23/16 Sat 6pm News 6-630p Class of Time - Pre-emptible with notice	1-	:30	1	\$350.00	NM	
Weeks: Start Date 07/18/16 End Date 07/24/16 MTWTFSS 07/04/16 Spots/Wee	\$350.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 07/23/16 6:29 PM Sat 6pm News	Start/End Time 6-630p	Length :30	<u>Ad-ID</u> ssis2016	10н		<u>Rate Typ</u> \$350.00 N
16 07/24/16 07/24/16 Sun 8-9am News Sun 8-9am Class of Time - Pre-emptible with notice	1	:30	1	\$265.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u> 07/18/16 07/24/161	<u>k Rate</u> 1 \$265.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Su 07/24/16 8:43 AM Sun 8-9am News	Start/End Time Sun 8-9am	<u>Length</u> :30	<u>Ad-ID</u> ssis2016	10н		<u>Rate Typ</u> \$265.00 Ni
17 07/21/16 07/21/16 WPBF News 25 @ Noon 12pm-1230pr Class of Time - Pre-emptible with notice	n1	:30	1	\$265.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u> 07/18/16 07/24/161	<u>k Rate</u> 1 \$265.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 07/21/16 12:25 PM WPBF News 25 @ Not	Start/End Time on 12pm-1230pm	Length :30	<u>Ad-ID</u> SSIS2016	10н		<u>Rate</u> <u>Typ</u> \$265.00 N
18 07/21/16 07/21/16 Th 5pm News 5-6pm Class of Time - Pre-emptible with notice	1	:30	1	\$525.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u> 07/18/16 07/24/161	<u>k Rate</u> 1 \$525.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 07/21/16 5:14 PM Th 5pm News	Start/End Time 5-6pm	<u>Length</u> :30	<u>Ad-ID</u> ssis2016	10н		Rate Typ
40 07/04/40 07/04/40 NAIDDE N 05 @ 0.00DIO 0.00DN4	1					\$525.00 N
19 07/21/16 07/21/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	-	:30	1	\$600.00	NM	\$525.00 N
Class of Time - Pre-emptible with notice Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>		:30	1	\$600.00	NM	\$525.00 NI
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Wee	<u>Rate</u> 1 \$600.00 <u>Start/End Time</u>	<u>Length</u>	· · · · · · · · · · · · · · · · · · ·		NM	Rate Typ
Class of Time - Pre-emptible with notice Weeks: Start Date 07/18/16 End Date 07/24/16 MTWTFSS 07/24/16 Spots/Wee Spots: # Ch Day Air Date Air Time Description Description	<u>Rate</u> 1 \$600.00 <u>Start/End Time</u>	<u>Length</u>	Ad-ID		NM	Rate Typ
Class of Time - Pre-emptible with notice Weeks: Start Date 07/18/16 End Date 07/24/16 MTWTFSS 07/24/16 Spots/Wee Spots: # Ch Day Air Date 1 Air Time Description 07/21/16 Description 07/2	Rate 1 \$600.00 Start/End Time DPM 6-6:30PM	<u>Length</u> :30	<u>Ad-ID</u> ssɪs2016	10н		Rate Typ
Class of Time - Pre-emptible with notice Weeks: Start Date 07/18/16 End Date 07/24/16 MTWTFSS 07/24/16 Spots/Wee Spots: # Ch Day Air Date 1 Air Time Description 07/21/16 Description 07/2	k Rate 1 \$600.00 Start/End Time DPM 6-6:30PM1 k Rate	Length:30:30	<u>Ad-ID</u> ssis2016	10H \$1,100.00		Rate Typ \$600.00 N
Class of Time - Pre-emptible with notice Weeks: Start Date 07/18/16 End Date 07/24/16 MTWTFSS 07/24/16 Spots/Wee Spots: # Ch Day Air Date 1 Air Time Description 06:26 PM WPBF News 25 @ 6:00 6:26 PM WPBF News 25 @ 6:00 20 07/21/16 07/21/16 07/21/16 Wheel Of Fortune Class of Time - Pre-emptible with notice 7-7:30PM Class of Time - Pre-emptible with notice Weeks: Start Date 07/18/16 07/24/161 Spots/Wee 07/18/161 Spots: # Ch Day Air Date Air Time Description	Rate 1	Length:30:30	Ad-ID ssis2016 1	10H \$1,100.00		Rate Typ \$600.00 Ni
Class of Time - Pre-emptible with notice Weeks: Start Date 07/18/16 End Date 07/24/16 MTWTFSS 07/24/Wee Spots/Wee Spots: # Ch Day Air Date 1 Air Time Description 07/21/16 6:26 PM WPBF News 25 @ 6:00 20 07/21/16 07/21/16 07/21/16 Wheel Of Fortune Class of Time - Pre-emptible with notice 7-7:30PM 07/21/20 Weeks: Start Date 07/24/16 07/24/16 07/24/16 07/24/16 07/24/16 07/24/16 07/21/16 07/21/16 07/21/16 07/21/16 07/21/16 07/21/16 07/21/16 07/21/16 07/21/16 07/21/16 07/21/16 07/21/16 Good Morning America 07-9AM 07/21/16 07/21/16 United Date 07/21/21/2 United Date 07/	k Rate 1 \$600.00 Start/End Time DPM 6-6:30PM1 k Rate 1 \$1,100.00 Start/End Time 7-7:30PM1	Length :30 :30 Length :30	Ad-ID ssis2016 1 Ad-ID ssis2016	10H \$1,100.00	NM	Rate Typ \$600.00 NI Rate Typ \$1,100.00 NI
Class of Time - Pre-emptible with notice Weeks: Start Date	k Rate 1 \$600.00 Start/End Time DPM 6-6:30PM1 k Rate 1 \$1,100.00 Start/End Time 7-7:30PM1 k Rate 1 \$245.00 Start/End Time	Length :30 :30 :30 :30 :30	Ad-ID ssis2016 1 Ad-ID ssis2016	10H \$1,100.00 10H \$245.00	NM	Rate Typ \$600.00 Ni

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WPBB

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

	18 Acres		
Invoice #	Invoice Date	Invoice Month	Invoice Period
1508032-1	07/31/16	July 2016	06/27/16 - 07/26/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4396	4396

www.thewpbfchannel.com

	ine Start	Date End Date	Doscri	ption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
Spots E	Class	of Time - Pre-er	nptible with	notice							
1 WPBF To 07/21/16 7:34 PM Jeopardy 7:30 PM 30 STS52016104 \$1,325.00	Weeks			_	Spots/Week 1						,
Weeks Start Date MTMTFSS Spots/Week Start/Cate Start Date Start Date	Spots: <u>#</u> 1								510н		Rate Typ. \$1,325.00 N
Spots: # Ch			WPBF	News 25 @ Noo notice	on 12pm-1230pm	-1	:30	1	\$265.00	NM	
1	Weeks										
24 07/28/16 07/28/16 Ellen 04-5p -1 :30 1 \$525.00 NM									510H		<u>Rate</u> <u>Tyr</u> \$265.00 N
New Start Date End Date MTMTESS Spots/Week Section Start/End Time Length Ad-ID Rate Section Spots Member Spots/Week Start/End Time Length Ad-ID Section Start/End Time Length Ad-ID Section Section Start/End Time Length Ad-ID Section Section Section Section Start/End Time Length Ad-ID Section Section Section Section Start/End Time Length Ad-ID Section Se			Ellen			-1	:30	1	\$525.00	NM	
1 WPBF Tu 07/26/16 4:34 PM Ellen 4-5p :30 SSIS201610H \$525.00		: Start Date	End Dat	e MTWTFSS							
Class of Time - Pre-emptible with notice	Spots: <u>#</u> 1				ption				510н		<u>Rate Typ</u> \$525.00 N
Weeks: Start Date End Date MTWTFSS Spots/Week Start Section Start/End Time Length Ad-ID Section Section Start/End Time Length Ad-ID Section Sectio					0Pl6-6:30PM	-1	:30	1	\$600.00	NM	
1		Start Date	End Dat	e MTWTFSS							
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate O7/25/16 O7/31/16 -1 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate D7/25/16 O7/25/16	Spots: # 1								510н		<u>Rate Tyr</u> \$600.00 N
Weeks: Start Date O7/31/16 O7/31/16					7-7:30PM	-1	:30	1	\$1,100.00	NM	
1 WPBF Tu 07/26/16 7:13 PM Wheel Of Fortune 7-7:30PM :30 SSIS201610H \$1,100.00	Week										
Class of Time - Immediately Pre-emptible without notice									510н		<u>Rate Tyr</u> \$1,100.00 N
Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$245.00			Good I	Morning America	a 7-9AM notice	-1	:30	1	\$245.00	NM	
1 WPBF Tu 07/26/16 8:29 AM Good Morning America 7-9AM :30 SSIS201610H \$245.00		s: Start Date	End Dat	e MTWTFSS	Spots/Week						
Class of Time - Pre-emptible with notice	. –					•			510н		<u>Rate Tyr</u> \$245.00 N
Weeks: Start Date 07/25/16 End Date 07/31/16 MTWTFSS - 1 1 Spots/Week 1,325.00 Rate 31,325.00 Spots: # Ch Day Air Date 1 WPBF Tu 07/26/16 Air Time Description 2 Start/End Time 2.30 SSI5201610H Length Ad-ID Rate 2.30 SSI5201610H Rate 31,325.00 29 07/20/16 Class of Time - Pre-emptible with notice The View 11A-12PM 11A					7:30-8PM	-1	:30	1	\$1,325.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 31,325.00 29 07/20/16 07/20/16 The View 11A-12PM 1 :30 1 \$350.00 NM Weeks: Start Date O7/18/16 End Date O7/24/16 MTWTFSS OF Spots/Week O7/18/16 Rate Spots/Week O7/18/16 Rate Spots/Week O7/24/16 Spots/Week Spots/Week O7/24/16 Start/End Time Spots/Week O7/24/16 Length Ad-ID Rate Spots/Week O7/24/16 Rate Spots/Week O7/20/16 Rate Spots/Week O7/20/16 Start/End Time Spots/Week O7/20/16 Spots/Week O7/20/16 Start/End Time Spots/Week O7/20/16 Rate Spots/Week O7/20/16 Rate Spots/Week O7/20/16 Spots/Week O7/20/16 Spots/Week O7/20/16 Spots/Week O7/20/16 Spots/Week O7/20/16 NM Spots/Week O7/20/16 Spots/Week O7/20/16 NM Spots/Week O7/20/16 NM Spots/Week O7/20/16 NM NM Spots/Week O7/20/20/20 NM NM <t< td=""><td></td><td>s: Start Date</td><td>End Dat</td><td>e MTWTFSS</td><td>Spots/Week 1</td><td></td><td></td><td></td><td></td><td></td><td></td></t<>		s: Start Date	End Dat	e MTWTFSS	Spots/Week 1						
Class of Time - Pre-emptible with notice Weeks: Start Date 07/18/16 End Date 07/18/16 MTWTFSS Spots/Week 07/18/16 Rate 350.00 Spots: # Ch Day Air Date 1 WPBF W 07/20/16 Air Time Description 1 Description 1 Description 1 Description 1 Number 1 Start/End Time 1 Start/End Tim	. –	Ch Day	Air Date	Air Time Descri	·	Start/End Time			510н		Rate Tyr \$1,325.00 N
Weeks: Start Date 07/18/16 End Date 07/18/16 MTWTFSS Spots/Week 1 spots (Week 07/18/161 1 spots) Rate 3550.00 Spots: # Ch Day Air Date Air Time Description 1 WPBF W 07/20/16 11:43 AM The View 11A-12PM :30 ssis201610H :350.00 Rate 1 spots (Rate 1 spots Ad-ID (R					11A-12PM	1	:30	1	\$350.00	NM	
1 WPBF W 07/20/16 11:43 AM The View 11A-12PM :30 ssis201610н \$350.00		s: Start Date	e End Dat	te MTWTFSS			-				
30 07/20/16 07/20/16 WPBF News 25 @ Noon 12pm-1230pm1 :30 1 \$265.00 NM	. –							7 7 7	510н		<u>Rate Typ</u> \$350.00 N
	30 07/20	/16 07/20/16	6 WPBF	News 25 @ No	on 12pm-1230pm	1	:30	1	\$265.00	NM	

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WPER

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Advertiser Product Estimate Number
Slosberg/D/State Senate 720/830/4396 4396

www.thewpbfchannel.com

.ine Start (Date End Da	ate Descr	iption	Start/End Time	MTWTFSS	Length_	Spots/	Rate	Туре	
Class	of Time - Pre-	emptible with	notice	·						
Weeks	07/18/16	07/24/1	61	Spots/Week 1	Rate \$265.00					
Spots: #	<u>Çh</u> <u>Day</u> WPBF W	Air Date 07/20/16	Air Time Descrip 12:11 PM WPRF	ntion News 25 @ Noon	Start/End Time 12pm-1230pm	-	<u>h Ad-ID</u> 0 ssis2010	610H		Rate Typ \$265.00 N
04 07/00										\$200.00 14
31 07/20/ Class Weeks	of Time - Pre-			4-5p	1	:30	1	\$525.00	NM 	
vveeks	07/18/16			Spots/Week 1	<u>Rate</u> \$525.00					
Spots: #	Ch Day	Air Date	Air Time Descrip	<u>ition</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1	WPBF W	07/20/16	4:21 PM Ellen		4-5p	:3	0 SSIS201	510н	.	\$525.00 N
32 07/20/ Class	/16 07/20/ of Time - Pre-	16 WPBF emptible with	News 25 @ 6:00 notice)PI6-6:30PM	1	:30	1	\$600.00	NM	
Weeks	s: <u>Start Da</u> 07/18/10			Spots/Week 1	<u>Rate</u> \$600.00					
Spots: #		Air Date	Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate Typ
1	WPBF W	07/20/16	6:14 PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3	0 SSIS201	610н		\$600.00 N
33 07/20/ Class	/16 07/20/ of Time - Pre-		l Of Fortune notice	7-7:30PM	1	:30	1	\$1,100.00	NM	
Weeks	s: <u>Start Da</u> 07/18/16			Spots/Week 1	<u>Rate</u> \$1,100.00					
Spots: #	Ch Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate Typ
1	WPBF W	07/20/16	7:08 PM Wheel	Of Fortune	7-7:30PM	:3	0 SSIS201	610н		\$1,100.00 N
34 07/20/ Class			Morning America emptible without i		1	:30	1	\$245.00	NM	
Weeks	s: <u>Start Da</u> 07/18/10			Spots/Week 1	<u>Rate</u> \$245.00					
Spots: #		Air Date	Air Time Descrip		Start/End Time		h Ad-ID	54.0		Rate Typ
1	WPBF W	07/20/16	6:59 AM Good N	forning America	7-9AM	:3	0 SSIS201	PTOH		\$245.00 N
35 07/20/ Class	/16 07/20/ of Time - Pre-		notice	7:30-8PM	1	:30	1	\$1,325.00	NM	
Weeks	07/18/10	6 07/24/1	61	Spots/Week 1	<u>Rate</u> \$1,325.00					
Spots: #		Air Date	Air Time Descrip	1.4	Start/End Time		h Ad-ID	C1.011		Rate Typ
1	WPBF W	07/20/16	7:28 PM Jeopar	ау	7:30-8PM	:3	0 SSIS201	PTOH		\$1,325.00 N
36 07/20/ Class	/16 07/22/ ⁻ of Time - Pre-	emptible with	notice	430a-5a	111	:30	3	\$105.00	NM	
Weeks	s: <u>Start Da</u> 07/18/10		te MTWTFSS 6111	Spots/Week 3	<u>Rate</u> \$105.00					
Spots: #		Air Date	Air Time Descrip		Start/End Time		h Ad-ID			Rate Tyr
1		07/20/16	4:42 AM 4:30a-5		430a-5a		0 SSIS201			\$105.00 N
2 3		07/21/16 07/22/16	4:44 AM 4:30a-5 4:40 AM 4:30a-5		430a-5a 430a-5a		0 SSIS201 0 SSIS201			\$105.00 N \$105.00 N
37 07/25/ Class	/16 07/26/ of Time - Pre-			430a-5a	11	:30	2	\$105.00	NM	
Weeks		ite End Da	te MTWTFSS	Spots/Week 2	<u>Rate</u> \$105.00					
Spots: #		Air Date	Air Time Descrip		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
1	WPBF M	07/25/16	4:44 AM 4:30a-5	ia	430a-5a	:3	0 SSIS201	610н		\$105.00 N

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Page 6 of 6

INVOICE

Send Payment To:



√ WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1508032-1	07/31/16	July 2016	06/27/16 - 07/26/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4396	4396

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
37	07/25/16 Class of Ti	07/26/16 me - Pre-emp	4:30a-5a otible with notice	430a-5a	11	:30	2	\$105.00	NM	
Spc	ts: <u># Ch</u>	Day Air	Date Air Time D	<u>escription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WP	BF Tu 07/	/26/16 4:40 AM 4:	30a-5a	430a-5a	:3	0 SSIS2016	10н		\$105.00 NN
		_			Total Spots	,	40			
Pay	ment To	erms 30	Days					Gross Tota	!	\$22,490.00
							Agency	Commission	1	\$3,373.50
							Ne	t Amount Due	2	\$19,116.50

REP: TEL# 323-857-5062 CREDIT ADVISORY: BOTH ADV/AGY CREDIT RISK !!! CREDIT ADVISORY:

及所 いない ない。

OCT19/16 17.22 *** WPBF-TV *** **CHANGES** HARRIS REPORT FROM REP ORDER WORKSHEET HEADLINE# 8380065 TRF# 1527520 MOD# 5: UNAPPROVED REV #3 \$\$\$

FAX# 323-934-9247

17.22 # DATE OCT19/16 SALESMAN REGIONAL SAL GRANADOS BRENT RAWSON LOCAL OFF.# LA-CLASS: NATL. PRSN BUYER NAME SALES REP.# COMMENTS: (LINE, ORDER, INVOICE) CO-OP BILLING NEEDED 200 SUITE CONTRACT # 8380065 CA 92008 2386 FARADAY AVE. (PAID) WK-13AGY. NAME HAVAS EDGE NAME HAVAS EDGE CARLSBAD, DEC25/16 EST# STATE TAX FLIGHT DATES SEP26/16 ADV. 4016 VARIOUS CITY TAX ORDER PRDCT ADV # AGY

PLS CONFIRM, THANKS! 10/19 FR ROGER FOR SAL TITLE ADDED L/12 REP:

FR ROGER FOR SAL TP CORRECTION L/49-50

PLS CONFIRM, THANKS! 10/19 NCIT

STA:

A CASH IN ADVANCE SCHEDULE SI SIHL **** CON CM

: SPTS:	∺		16350.00
WEEK : DAYS INVT :	FRI		CONTRACT TOTAL 1 TOTAL SPOTS
SPTS: WEEK: /WK: INVT	H		CON
: END : DATE	10/21		
START DATE	10/21		
RATE	\$100.00	AD-ID: DEPOSIT DATE:	6 \$5,600.00
S O E S O			DEC/1
LGTH:	30M	V2 13	\$3,850.00
TIME PERIOD	NQ 336A-406A	HSB 7 YEAR V 800-791-0233	NOV/16
	12 NQ 336	PROGRAM : H PHONE # : 8 CHECK # :	\$6,900.00
: LINE#: REP	, ,	PI	OCT/16

FAX# 323-934-9247

OCT19/16 17.22 *** WPBF-TV *** BOTH ADV/AGY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES REP: TEL# 323-857-5062 CREDIT ADVISORY: BOTH ORDER WORKSHEET REP HEADLINE# 8380065 TRF# 1527520 \$\$\$ MOD# 5: UNAPPROVED REV #3 \$\$\$

E#:REP :CD:	TIME PERIC	: GOI	LGTH :	SEC	RATE	•• ••	START		END	SPTS:	WEEK :	DAYS	: TOTL:
ıl at	WPE	BF 0%	WPEC	L 0%	WPTV 08	WTVX 08		WFLX 08	*	WTCN 08	WPXP 0%	-10	

PAID=\$10775

SVC- NSI DEMOS- RTG*

*-MULTIPLE N-PROGRAM NAME X-LATE Y-DAYS Z-COMMENTS M-MAKEGOOD L-LENGIH R-RATE S-SPOTS PER WEEK T-TIME DE-DELETE E-EFF DATES C-CANCELLED Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE